

# 🛠 JOIN OUR ADVERTISING FAMILY 🕻

For over 50 years Prescott Park Arts Festival has enriched the Seacoast community with music, art, theater, dance, education, and fun family events on the banks of the Piscataqua River in downtown Portsmouth, NH. The mission of the Prescott Park Arts Festival is to provide financially accessible, multi-generational, high-quality, family-friendly art and educational outreach to a large and diverse audience. That audience consists of 150,000 patrons who contribute over \$5.1M to the local economy each year. Advertising in our Season Program leverages the enormous popularity of the Festival.

This Seacoast tradition is stronger thanks to our community and loyal group of supporters.

### THANK YOU FOR BEING A PART OF OUR ADVERTISING FAMILY!

### **SEASON PROGRAM AD SIZES**

ADVERTISING OPTIONS	DIMENSIONS	COST	AVAILABILITY	SELECT
Back Cover (Limited Availability)	<del>5" x 8"</del>	<del>\$3,850</del>	SOLD OUT	
Inside Front Cover (Limited Availability)	5" x 8"	<del>\$2,200</del>	SOLD OUT	
Two Page Spread (Limited Availability)	11" x 8"	\$3,000	COLOR	
Inside Back Cover (Limited Availability)	<del>5" x 8"</del>	<del>\$2,200</del>	SOLD OUT	
Full Page	5" x 8"	\$1,870   \$1,540	COLOR   B&W	
Half Page	5" x 4"	\$1,150   \$880	COLOR   B&W	
Quarter Page	5" x 2"	\$750   \$550	COLOR   B&W	
Eighth Page	2.5" x 2"	\$385   \$275	COLOR   B&W	

### AD SUBMISSION OPTIONS

New Ad Artwork pdf preferred

Renew Last Year's Ad

jpg or png 300dpi

AD SIZE:

The undersigned agrees to purchase the ad space indicated below. Cutoff for Ad submission is MONDAY MAY 5, 2025
BUSINESS NAME:\_\_\_\_\_\_ CONTACT PERSON:

EMAIL: \_\_\_

PHONE: \_\_\_\_\_

\_\_\_\_\_ COLOR/ B&W: \_\_\_\_\_ PRICE: \_\_\_\_\_

Electronic Option! Complete our Google Form: https://bit.ly/2025PPAFAdForm

Or return this form to Darcie Champagne, Marketing & Development Manager at Darcie@PrescottPark.org Once received, we will follow up with an invoice. Thank you again for your support.

#### WE CAN'T WAIT TO BE BACK IN THE PARK WITH YOU IN 2025!

Prescott Park Arts Festival | PO box 4370, Portsmouth, NH 03802 | 603.436.2848 | Darcie@PrescottPark.org



Two-page spreads 11" x 8" \$3,000 Limited Availability

## **HOT TIPS**

- If you are mentioning us in your ad, please list us as "Prescott Park Arts Festival" or "Arts Festival" (not Prescott Park)

- If you'd like our logo, just email! Darcie@PrescottPark.org

- All web and email addresses will be hyperlinked in the digital version of the program.

## **QUESTIONS?**

Contact Darcie Champagne Marketing & Development Manager Darcie@PrescottPark.org

We have a limited number of ads, please reserve early!

# 2025 ADVERTISING SEASON PROGRAM SPECIFICS

**Full Page 5" x 8"** Color \$1,870 B&W \$1,540

### Half Page 5" x 4" Color \$1,150 B&W \$880

Quarter Page 5" x 2" Color \$750 B&W \$550

> **Eighth Page 2.5" x 2"** Color \$385 B&W \$275